

Grant Application Form

Grant application to the Eva Crane Trust



Form D: BOOK

Please complete this form and send it to mail@evacranetrust.org before the deadline as indicated on our website.

CORRESPONDING AUTHOR

Title and name:	
Affiliation or organization (if applicable):	
Address (include country and post code):	
Main phone number (include country code):	
Email address:	

AUTHORS

Give the names of all authors and their qualifications:	
Please list any previous books each author has written:	
Please list any relevant journal, newspaper or magazine articles each author has written in the last five years:	
Any other information that you may wish to add that is relevant to this application:	

BOOK DETAILS

Proposed title of new book: (Trustees prefer titles that describe the contents as explicitly as possible, and that include key words for electronic searches)	
Write a short statement outlining the subject matter of the book. (150 words)	
Please provide a brief description of your experience relevant to the contents of the book. (250 words)	
Will illustrations be black and white or full colour? Will photographs be included throughout or in a restricted section?	
Will your book contain any other illustrations? If so, what and how many?	
Book size, format (A4/A5, paperback, hardback, etc.) and approximate number of printed pages:	
When is the complete book likely to be ready for printing / to go on sale? Please be realistic.	
Who will be responsible for overseeing the preparation of the book?	

IMPORTANT: In addition to the completed Application Form the Trustees would like to receive a contents list and some sample sections. Please send them to mail@evacranetrust.org.

MARKET

For whom is the book intended? For example: academic (scientists or university historians), beekeepers (of a practical nature), general reader (no specific previous knowledge of the subject matter).	
Given the market, how many books do you predict will be sold in the first TWO years? How many per year in the longer term? Again, be realistic.	
Will the book sell internationally, or be of particular interest in specific countries?	
Name up to three unique or key selling points of the book:	
What similar books are available?	
Is this book a reprint, translation or new edition? If so, how does it differ from previous editions?	
Where or how will the books be advertised?	
Where or how will the books be sold?	

APPROXIMATE COSTS

Total amount requested from the Eva Crane Trust?	
Are you receiving funding from another source?	
What will be the cost, if any, of writing and/or editing the text?	

What will be the cost, if any, of obtaining the illustrations?	
What will be the cost of other preparation, such as scanning/layout?	
Approximate printing cost to cover the predicted sales over two years:	
Are there any other costs, e.g. proof-reading, indexing?	
Estimated total cost and cost per copy:	
What selling price would be appropriate?	
What profit is expected in the first two years and longer term?	

REFEREES

Please provide the names and contact details of at least two individuals qualified to peer review your work, if required:	
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OTHER RELEVANT INFORMATION

How did you hear about the Eva Crane Trust?	
Finally, please add anything else that you feel may help us to evaluate your proposal and to understand its potential (no more than 100 words):	

SUBMISSION OF GRANT APPLICATION FORM

By signing and completing this form you agree that all information provided as part of this application is true and correct to the best of your knowledge.

You agree that you have read our Privacy Policy and in the event of being awarded a grant you also agree to give the Eva Crane Trust permission to use your name and work details in its publications and promotions.

Name:

Signature:

Date:

All applications should be submitted to the Administrator of the Eva Crane Trust via the Eva Crane Trust website: **www.evacranetrust.org** or via Email: **mail@evacranetrust.org**.

The deadline for submissions is midnight (GMT) on the 1st day of March, June, September and December.

We prefer to receive applications electronically as we have experienced delays when receiving hard copies. However, if you are unable to submit the application online or via email, applications can be posted to: The Administrator, Eva Crane Trust, c/o Royds Withy King, 5-6 Northumberland Buildings, Queens Square, Bath, BA1 2JE, United Kingdom.