



## Application Type D: BOOK PUBLICATIONS

The Trust has helped to publish books and book chapters that cover, bee history, bees in literature, ethnological beekeeping and specific topics relating to bees (e.g. bee nutrition).

Before applying for a grant for your project, we ask that you consider the following:

- This is a competitive market - why is your proposal worthy of support from the ECT?
- Is your book proposal truly novel? Is this a unique topic with little or no previous information.
- What are your skills? Do you have experience of writing and publishing? What is your track record.
- Who is your intended target audience and be realistic about sales?
- How will the publication be promoted / advertised?
- Editorial, design and publishing costs can become expensive. Why is your proposal good value for money?
- Can you provide a clear financial breakdown.
- Are you considering the translation of a publication? Why do you think this is necessary?

We do not support the following:

- Beekeeping or bee related topics that have already been well covered
- Extensive travel costs for research purposes
- Children's books